



**Deadline
April 13**

Advertising, Vendor Sales & Silent Auction Donation Opportunities for the Spring 2018 Horse Show May 3-6**, 2018 in Tulsa, OK

Nationally recognized by the USDF (United States Dressage Federation), the Tulsa Spring Horse Show (May 3-6**) is the year's largest show for Oklahoma Dressage Society and draws competitors from all corners of Oklahoma and across the region including Missouri, Arkansas, Kansas & Texas. Featuring classical dressage classes, prize money and special events all held in a state-of-the art premium equine facility, this four-day event attracts the sport's finest trainers, amateurs and junior riders in the Mid-west in the elegant sport of Dressage.

TO DEFRAY COSTS OF HOSTING A FIRST-RATE EVENT SUCH AS THIS, YOUR SUPPORT IN THE FORM OF ADVERTISING, VENDOR SALES & DONATIONS OF AUCTION ITEMS IS NEEDED & APPRECIATED. WITH YOUR SUPPORT, OKLAHOMA WILL BE ANY EQUESTRIAN'S CHOICE FOR TOP-QUALITY HORSE SHOWS!

Show Program Advertising

Advertisements will be printed in the horse show program, distributed to over 150 competitors plus their friends, family and horse enthusiast spectators. Advertisers must provide print-ready, high resolution (300dpi) artwork in .pdf, .eps or .tif format in the sizes indicated below. For an additional fee, ads can be created by the ODS graphic designer and the digital file given to the advertiser for future use in other publications.

Rates listed are for ODS member/non-members

- Full Page (7.5"x10")
Color: \$175 / \$200
Black & White: \$80 / \$100
Graphic Designer Fee: \$70
- Half-Page (_____)
Black & White: \$65 / \$75
Graphic Designer Fee: \$60
- Quarter-Page (_____)
Black & White: \$35 / \$40
Graphic Designer Fee: \$40
- Business Card (3.5"x2")
Black & White: \$20 / \$25
Graphic Designer Fee: \$20

**GET
NOTICED!**

**REACH
HIGH-END
CUSTOMERS!**

Vendor Booth

All vendor spaces include:
1 table, 2 chairs, 1 table cloth
Electricity is available and must be requested
at time of registration for site assignment.
Vendor sales are for non-food items only.

10'x10' Space: \$100
10'x20' Space: \$200
Trailer Parking Space: \$200

Silent Auction*

A special VIP Party will be held Saturday evening and will feature a silent auction. Donors of silent auction items will have their names listed in the show program as well as have signage displayed at the auction tables.

Advertiser, Vendor & Silent Auction Donor Form

Contact Name(s): _____

Company/Name To Be Printed In Program: _____

Co. Address: _____

City _____ State _____ Zip _____

Contact Phone: (____)____-____

Co. Phone: (____)____-____

Email: _____@_____

I support the Spring ODS Show in the following way...(check all that apply)

☐ **Advertisement** (ODS member/non-member pricing)

- ☐ Full Page Color @ \$175/\$200 ☐ Full Page B&W @ \$80/\$100
- ☐ Half Page B&W @ \$65/\$75 ☐ Quarter Page B&W @ \$35/\$40
- ☐ Business Card @ \$20/\$25
- ☐ Graphic Designer Ad Fee
- ☐ Half Pg Color \$70 ☐ Half Pg B&W \$60 ☐ Qtr Pg \$40 ☐ Biz Card \$20

☐ **Vendor Booth**

Description of types of goods to be sold: _____

☐ 10'x10' @ \$100 ☐ 10'x20' @ \$200 ☐ Trailer @ \$200

☐ **Silent Auction Item(s)** as listed & described below:

1. _____ Value: \$ _____
2. _____ Value: \$ _____
3. _____ Value: \$ _____
4. _____ Value: \$ _____

Total Due: \$ _____

*****Deadline: April 13, 2018*****

Cash or checks are accepted forms of payment.

If paying by check denote "2018 Spring Show" on the memo line.

Make checks payable to "ODS"

After the horse show, a letter will be sent from ODS documenting your tax deductible donation.

Kindly submit completed form & payment by April 27th to:

Roberta Clark
RE: 2018 ODS Spring Horse Show
16 E. 26th Place
Tulsa, OK 74114

* All donations are tax deductible.

** Show days are May 5-6. Show facility open for vendors & competitors starting May 3.